

BZ40L

Exceptionally bright 4K displays with unique Deep Black Non-Glare technology

85" 75" 65" 55"



Deep Black Non-Glare Coating



androidtv

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Deep Black Non-Glare Coating combines innovative technologies – delivering an unprecedented reduction in both screen glare and reflection that doesn't compromise picture quality.

Anti-Glare

A microscopic unevenness is added to the surface of the display panel. Incident light is diffusely reflected in all directions, becoming a whitish blur that's less noticeable to viewers than sharply reflected light.

Low Reflection

A special coating is added to the surface of the panel. Incident light rays bounce off the surface of the clear layer, as well as the panel surface beneath. Interference between the reflected rays causes cancellation, reducing reflections seen by viewers.

Sony's Deep Black Non-Glare Coating combines anti-glare and low-reflection technologies. Reducing reflections and boosting contrast, it's the key to dynamic visuals bursting with true-to-life color and detail that inspire everyone, from corporate visitors and staff to shoppers and students.

Exquisite images that always stand out

Available in screen sizes from 55" to 85", the BRAVIA BZ40L Series grabs your audience's attention with extremely high 700 nit screen brightness for punchy, high-impact visuals that are always seen clearly.

Advanced Sony picture processing technologies ensure your content looks its very best. The panel's extra wide viewing angle lets everyone in the room enjoy clear, bright images, wherever they're positioned.



Styled to blend with every environment

- BRAVIA Pro Displays come supplied with a Wall-Mount Adjuster, giving extra flexibility for mounting the display centrally in portrait or landscape orientation.
- The Sony logo is discreetly positioned on the edge of the display's beautifully slim bezel – with nothing distracting your audience from immersive images.
- Install BRAVIA in portrait or landscape orientation to suit any corporate or retail space. The display can also be tilted at an angle for even greater flexibility.



BZ53L/BZ40L-series Specifications

Flagship / High Brightness-Non Glare

| | | FW-98BZ53L | FW-85BZ40L | FW-75BZ40L | FW-65BZ40L | FW-55BZ40L | |
|-----------------------------|--|---|---|--|--|---|--|
| General features | Screen Size | 98 | 85 | 75 | 65 | 55 | |
| | Brightness (cd/m ²) | 780 | 650 | | 700 | | |
| | Contrast Ratio | 5000:1 | 6000:1 | | 1200:1 | | |
| | Dynamic Contrast Ratio | 700,000:1 | 500,000:1 | | 600,000:1 | | |
| | Response Time (ms) | 6.5 | 15.9 | | 8.0 | | |
| | Display resolution (H x V, pixels) | 3840 x 2160 | | | | | |
| | HDR (High Dynamic Range) compatibility | Yes (HDR10,HLG,Dolby Vision) | | | | | |
| | Aspect Ratio | 16:9 | | | | | |
| Portrait/Tilt Compatibility | Yes | | | | | | |
| Display features | Dimming type | Local Dimming | Frame Dimming | | | | |
| | Display Device | LCD | | | | | |
| | Panel Type | VA | | IPS | | | |
| | Backlight type | Direct (Full Array LED) | Direct LED | | | | |
| | TRILUMINOS Display | XR Triluminos Pro | TRILUMINOS PRO | | | | |
| | Color gamut (DCI-P3) | 95% | 92% | | | | |
| | Picture Processor | Cognitive Processor XR | 4K HDR Processor X1 | | | | |
| | Operation time | 24/7 | | | | | |
| | Deep Black Non-Glare coating | Yes | | | | | |
| | Haze (%) | 47% | 58% | 47% | | | |
| | Viewing Angle (Right/Left) | 178 (89/89) degree | | | | | |
| | Viewing Angle (Up/Down) | 178 (89/89) degree | | | | | |
| Video Specs | Video Processing | XR 4K Upscaling | 4K X-Reality PRO | | | | |
| | Motion enhancer | XR Motion Clarity | Motionflow XR 240 (Native 60Hz) | | | | |
| | HDMI Signal | 4096x2160p (24,60Hz), 3840 x 2160p (24, 30, 60, 120Hz), 1080p (24, 30, 60, 120Hz), 1080i (60Hz), 720p (24, 30, 60Hz), 480p | 4096 x 2160p (24, 60Hz), 3840 x 2160p (24, 30, 60Hz), 1080p (24,30,60Hz), 1080i (60Hz), 720p (24, 30, 60Hz), 480p | | | | |
| Audio Specs | Speaker Position | Down Firing | | | | | |
| | Audio Power Output | 10W + 10W + 10W + 10W | 10W + 10W | | | | |
| Professional features | Pro mode | Yes | | | | | |
| | HDMI auto wake-up | Yes | | | | | |
| | HTML5 platform | Yes | | | | | |
| | Multicast/IPTV | Yes | | | | | |
| | Operating System | Android TV | | | | | |
| | On-board Storage (GB) | 32GB | | | | | |
| Network Specs | Wi-Fi Direct | Yes | | | | | |
| | Wi-Fi Certified | Yes | | | | | |
| | Wireless LAN | Integrated | | | | | |
| Convenience features | USB playback codecs | MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4 (XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF (WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG | | | | | |
| | On Screen Clock | Yes | | | | | |
| | Sleep Timer | Yes | | | | | |
| | On/Off Timer | Yes | | | | | |
| | Chromecast built-in | Yes | | | | | |
| | Apple AirPlay | Yes | | | | | |
| Control Specs | IP Control | Yes | | | | | |
| | RS-232C Control | Yes | | | | | |
| | HDMI-CEC | Yes | | | | | |
| Inputs and outputs | HDCP | HDCP2.3 (for HDMI1/2/3/4) | | | | | |
| | Composite Video Input (s) | Hybrid w/S-Center Speaker Input x1 (Side, Mini jack) | 1 (Side, Mini jack) | | | | |
| | HDMI inputs total | 4 (4Side) | | | | | |
| | Analog Audio Input (s) (Total) | 1 (Side Analog Conversion) | | | | | |
| | Digital Audio Output (s) | 1 (Side) | | | | | |
| | USB ports | 2 (Side) | | | | | |
| | Ethernet inputs | 1 (Side) | | | | | |
| Design features | VESA® Hole Pitch (W x H) | 600 x 400 mm / 23 5/8 x 15 3/4 inch | 400 x 400 mm / 15 3/4 x 15 3/4 inch | 300 x 300 mm / 11 7/8 x 11 7/8 inch | | | |
| Accessories | Wall-mount adjuster (Bundled) *depending on the region. | No | Yes | | | | |
| | Table-top stand (Optional) *depending on the region. | | No | Yes | Yes | | |
| Environment Specs | Rated Power Consumption | 505 W | 373 W | 299 W | 229 W | 201 W | |
| | Power Consumption (in Standby) | 0.5 W | | | | | |
| | Dynamic Backlight Control | Yes | | | | | |
| | Power Saving Mode / Back Light Off Mode | Yes | | | | | |
| Measurements | Dimension of TV without Stand (W x H x D) | 2199 x 1255 x 85 mm / 86 5/8 x 49 1/2 x 3 3/8 inch | 1899 x 1089 x 71 mm / 74 7/8 x 42 7/8 x 2 7/8 inch | 1686 x 969 x 72 mm / 66 1/2 x 38 1/4 x 2 7/8 inch | 1462 x 842 x 71 mm / 57 5/8 x 33 1/4 x 2 7/8 inch | 1243 x 721 x 71 mm / 49 x 28 1/2 x 2 7/8 inch | |
| | Dimension of TV with Stand (W x H x D) | - | | | | 1462 x 912 x 338 mm / 57 5/8 x 36 x 13 3/8 inch | 1243 x 787 x 338 mm / 49 x 31 x 13 3/8 inch |
| | Dimension of Package Carton (W x H x D) | 2330 x 1394 x 283 mm / 91 3/4 x 55 x 11 1/4 inch | 2036 x 1239 x 258 mm / 80 1/4 x 48 7/8 x 10 1/4 inch | 1824 x 1114 x 187 mm / 71 7/8 x 43 7/8 x 7 3/8 inch | 1588 x 965 x 184 mm / 62 5/8 x 38 x 7 1/4 inch | 1362 x 840 x 160 mm / 53 5/8 x 33 1/8 x 6 3/8 inch | |
| Weight | Weight of TV without Stand | 67.2 kg / 148.1 lb | 44.5 kg / 98.1 lb | 31.5 kg / 69.4 lb | 21.4 kg / 47.2 lb | 15.8 kg / 34.9 lb | |
| | Weight of TV with Stand | - | | | | | |
| | Weight of Package Carton (Gross) | 91 kg / 200.5lb. | 62 kg / 136.6lb. | 43 kg / 94.8lb. | 31 kg / 68.3lb. | 23 kg / 50.7lb. | |